



Account Aggregation Overview

Drive new sources of revenue and identify opportunities in clients held-away accounts. AllBackoffice aggregation automates the creation of a consolidated view of client assets and liabilities, creating deep insight that can lead to stronger relationships and increased assets under management.

Eliminate manual data collection of held-away assets and liabilities. AllBackoffice aggregation automatically connects to more than 10,500 data sources every night.

Fee-based revenue models place strategic importance on relationships and increases the need for advisors to offer holistic financial guidance. With the ability to aggregate account data from more than 10,500 data sources, AllBackoffice aggregation completes the financial picture for advisors and their clients.

All Accounts. In One Place.

Our solution aggregates account data from virtually any online financial source- including investment accounts, employee stock plans, mortgages, insurance, and banking- and then normalizes the data into a format that integrates with the most popular software used by advisors and their firms. Advisors can view balances, positions, and transactions across all their clients' accounts, allowing sophisticated analysis and deep insight.

Because AllBackoffice aggregation eliminates the time-consuming manual data entry of held-away assets, advisors have more time to better service new and existing clients.

Proactively Manage Clients

Investors expect to receive advice that is tailored to their personal financial goals. Yet many advisors lack the reliable information they need to uncover held-away assets and understand how they're performing.

By giving advisors a holistic view of clients' assets and liabilities, AllBackoffice aggregation facilitates richer, more informed financial guidance.

Armed with this knowledge, advisors can more easily collaborate with their clients to take the right actions at the right time to grow wealth more effectively. With active management and planning, advisors can identify prime opportunities to illustrate the value of managing a larger share of a client's portfolio.

Compelling Data Views for Clients

Today's investors want to access information about their finances quickly and easily, preferably from a single website.

Anything you can do to simplify their financial affairs is likely to strengthen their relationships with your organization and contribute positively to your bottom line.

Intuitive User Interface

Our aggregation solution delivers a consolidated view to clients in a visually compelling and easy-to-use online portal that helps streamline their financial life. Your clients can add all their financial accounts to see a comprehensive overview of their entire portfolio and then drill down to understand specific positions and holdings.

Soon to be released features such as personal financial management widgets make it easy to incorporate functionality such as budgeting and cash flow management. The feature-rich functionality drives clients to increase usage of the online portal and include more of their financial accounts.

Scalable Technology

AllBackoffice aggregation is flexible and designed for customization to meet the needs of almost every use case scenario.

- Simple, fast and cost-effective implementation via widgets.
- Fully documented API's
- Software-as-a-service solution
- Highly scalable and flexible infrastructure

Benefits

For Advisors and Broker-Dealers

- Increase total assets under management
- Deliver well-informed investment strategies
- Build investor trust and confidence
- Increase client satisfaction and retention
- Eliminate manual input of data from paper statements
- Learn how held-away assets are performing relative to managed assets

For Investors

- Monitor complete financial portfolio
- Receive accurate, targeted financial guidance from advisors
- Obtain advice on self-directed accounts
- Increase the value received from the advisor relationship

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